



SPONSORSHIP PACK



The City of Aberdeen Swim Team is one of the top swim teams in Scotland and provides a focused competitive program for the elite swimmers in Aberdeen.



C.O.A.S.T. is a composite team based on swimmers from 6 local clubs within Aberdeen. The C.O.A.S.T. programme was established in 1996 after a year of consultation with the City's swimming clubs, City of Aberdeen Council, the Scottish Amateur Swimming Association (SASA) and the Scottish Sports Council (SSC).

By putting aside past rivalries, a new dynamic force in Scottish swimming was created.

The team provides an important social benefit to the City of Aberdeen by linking groups from all areas and uniting them to a common purpose.

The overall objective of the programme is to enable easy access for every child to a structured and standardized Learn to Swim Scheme, which leads on to Junior Competitive Swimming where capable swimmers can improve and attain competence. After basic development a detailed and progressive performance pathway is available to those who have the interest, commitment, capability and enthusiasm to compete with C.O.A.S.T. which will progress their swimming careers from local through to international standard.

The programme is headed by a Professional Performance Coach and his coaching team, and is supported by a Steering Committee comprising representatives of all participating clubs and the City Council.

The programme is jointly financed by the clubs, the swimmers and Aberdeen City Council with sponsorship from various businesses within the Aberdeen area.

This is where you can help.....

You can help us achieve our goal by sponsoring us in the following ways –

£400

C.O.A.S.T. competition caps, printed with your company logo for all swimmers.

£500

Long course training, including pool hire and travel costs to/from Stirling for one day.

£800

Transport to/from any National competition held in Edinburgh, Glasgow or Inverness.

£2000

C.O.A.S.T. polo shirts, embroidered with your company logo for all swimmers.

£6500

C.O.A.S.T. tracksuits, embroidered with your company logo for all swimmers.

£10000

C.O.A.S.T. 2 year full sponsorship package.

Full C.O.A.S.T. kit is worn when travelling and competing with the Team, therefore your company would be widely advertised the length and breadth of the country.

Sponsorship would also bring your company recognition by being included on our website and in all press releases and newsletters throughout the year.

Ideally, it would be beneficial to the Team to promote one company on all of their kit, but any sponsorship, no matter how small, would be gratefully received.

Thank you for taking the time to read our request and I look forward to hearing from you in the near future.

**Karen Kane
Chairperson
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Some of C.O.A.S.T.'s achievements in 2008

Beginning the year at the Scottish Short Course Championships in January the men's 4 x 100 freestyle team of Ranald Falconer, Steven Sutherland, Mark Campbell and Robbie Renwick broke the North District open record and claimed the silver medal. COAST member David Carry won individual gold in the 200m and 400m freestyle, setting new Scottish records in both.

Also in January COAST Performance swimmer Elizabeth Hughes was crowned the Scottish Schools 13/14 year old champion in both the 200m backstroke and 200m individual medley.

At the beginning of February Greig Morrison (15) was COAST's top performer at the SAS Junior meet with 5 gold medals and one silver. Lauren Kane (14) was the top female claiming 4 gold and two silver medals.

Later in the month the City of Aberdeen Swim Team's Eleanor Brooke struck double gold at the Edinburgh International Age Group & Celtic Tri-Nations Championships. The 16 year old breaststroke specialist won both the 100m and 200m breaststroke holding off strong competition from swimmers representing their country.

Robbie Renwick competed along with several other Scottish swimmers in the Missouri Grand Prix. Despite being in heavy training, Robbie took 4th place in the 400m freestyle. Robbie also reached the 200m final coming 8th behind Michael Phelps.

At the North District Age Group Championships in March Elizabeth Hughes (14) topped the City of Aberdeen Swim Team's medal haul taking 5 individual gold and three silver medals. Lauren Kane (14) took 2 gold medals and retained her 400m and 800m freestyle titles in the same age group. Their COAST team mates went on to win a further 7 individual titles during the two day championships.

At the beginning of April COAST celebrated 2 of its swimmers qualifying for the Beijing Olympics - David Carry for the 400m freestyle and Robbie Renwick for the 200m freestyle and both for the 4 x 200m relay.

Following the tension of the Olympic trials, David and Robbie travelled directly to the FINA World Championships in Manchester where both swam in the 2 x 200m relay and individual 400m freestyle. Robbie timed a late charge in the 400m freestyle to take bronze, and a British record, narrowly pipping David by 0.35 seconds.

The Scottish National Age Group Championships followed where Eleanor Brooke (16) was crowned Scottish 16 – 18 year old champion for 200m breaststroke. Eleanor also won a bronze medal for 100m breaststroke. Elizabeth Hughes (14) added to the medals with 2 silvers and a bronze. The Team's final individual medal was one by Nicola Shand (17) who took bronze for 200m butterfly. Euan Dunbar,

Euan Inglis, Tom Primavesi and Elliot Martin put in a strong performance in the 11 – 14 year old 4 x 100m medley relay to take the Team's only relay medal with a bronze.

The 2008 Sports Awards were held on 25th April at the Beach Ballroom where COAST's Vice Chairperson, Pat Kennedy, was honoured with a Silver Award for Volunteer of the year. David Carry was also awarded a runner up silver medal for Sportsperson of the Year following his performances in the European Championships and US Nationals.

Following closely on the heels of the Scottish National Age Group Championships, COAST swimmers were back at Tollcross competing at the City of Glasgow Open. The Team performed well collecting 15 individual gold, 13 silver and 13 bronze medals.

Just a week after the Glasgow Open Championships a small team of COAST swimmers attended the Westhill Invitational meet. Lauren Kane (14) dominated the 14/15 year old age group breaking the COAST open record for 1500m freestyle, winning 6 gold, 1 silver and 1 bronze medals.

In May, COAST collected the top club award for the eighth time in nine years at the North District Open Championships, winning 9 individual open titles and eight junior titles over the course of the weekend.

COAST sent a strong team to the Scottish National Open Championships in June. Robbie Renwick produced some stunning swims taking the 200m, 400m and 800m freestyle titles and earned him the Best Swimmer of the meet trophy. COAST men's 4 x 100m relay team also took gold when Ranald Falconer, Steven Sutherland, Keith Beveridge joined Robbie to pip Newcastle by a fingernail. Overall COAST came 4th in the team scores behind Warrender.

In June, Elizabeth Hughes (14) attended her first European meet having been selected as part of the Scottish Team attending the 7th Vienna International in Austria. In her age group she won 3 gold and 4 silver medals and played her part with an open gold in the 4 x 100m freestyle team and bronze in the 1500m freestyle.

A COAST team comprising swimmers from Junior and Youth Potential attended the Incas Distance meet at the end of June. Abigail Proctor led the way with some impressive times. Not only did she return undefeated, she broke COAST 10 and under age group records in all of her 6 swims.

Finishing the season our 2 COAST Olympians fared pretty well in Beijing - David Carry took the British record for 400m freestyle in an excellent time of 3.47.17 but lost out on a place in the final. Robbie Renwick made it through to the 200m freestyle final where he came 8th. Both swimmers also made it to the final of the men's 4 x 200m freestyle relay team where despite fighting hard and breaking the British record finished 6th. Both our Olympians can reflect that they gave their best and that they competed in world record races on the world stage.

Aberdeen City Council

